



MMA MarketLinkSM Wellbeing Solutions

Engaging the Whole Employee

Increasingly, employers are leveraging employee wellbeing programs not only to help lower healthcare costs but to also create a more productive and engaged workforce. MMA MarketLink's wellbeing solution enables you to tailor your program strategy to help you meet your organization's long-term goals and objectives.

Marsh & McLennan Agency (MMA) consultants work with you to implement health and wellbeing programs that go beyond physical health to include career, financial, social and community wellbeing. Together, we evaluate factors such as your population health management data, workplace environment, employee demographics, health utilization, and pharmacy usage, and help you select the MMA MarketLink wellbeing program options that can have the most impact on your organization and your employees.

Employers with established wellbeing cultures believe the following outcomes are helping them meet their business objectives*:

66% Promoting a more productive workforce

60% Attracting and retaining top talent

53% Reducing long-term health care costs

*NBGH/Optum Culture of Health Study

MMA's complete wellbeing solution is integrated within MMA MarketLink. With custom options to choose from, you can provide a single platform to engage employees in their health and wellbeing and manage and administer your programs.



Drive Employee Engagement:

- Motivate through rewards, social networks, incentives and competitions
- Automate communications around health and wellbeing through mobile apps and device integration
- Provide access to health information and videos
- Promote a holistic approach that addresses physical, social, community, financial and career wellbeing



Create and Implement a Meaningful Strategy:

- Empower employees through a defined contribution approach
- Integrate population health management data within the context of your wellness investments
- Offer employee coaching based on each employee's profile, including weight management, tobacco cessation, and lifestyle
- Integrate biometric screening services



Measure Success:

- Utilize the MMA Wellbeing Reporting Portal to measure, track and report on program results
- Offer incentives based on measureable results
- Integrate data with third party vendors, including claims experience, to develop cost-mitigation strategies
- Enable employees to maintain a personal health record to view results over time

Studies show that implementing innovative best practices around employee health and wellbeing can help retain employees and lower health care costs. In addition, accessing all health and wellbeing programs in one platform helps make the experience more memorable, immediate, and personalized.*

MMA MarketLink can help you meet your objectives and engage employees in their total health and wellbeing over the long term.

*Mercer National Survey of Employer-Sponsored Health Plans 2017

With multiple turnkey and buy-up options to choose from, your MMA representative will work with you to select the MarketLink wellbeing options that best help you meet your business objectives.

For more information, visit www.mmamarketlink.com, or contact your local MMA representative.

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