



MARSH & McLENNAN
AGENCY

MMA
MARKETLINKSM



Benefits. Delivered. Smarter.



MMA MarketLinkSM provides an integrated platform for health and welfare benefits enrollment and administration. With MarketLink, employees have a one-stop solution to enroll in and manage their benefits and personal health throughout the year. MarketLink also gives employers a robust online system to better manage their benefits program.

One Stop Solution to Simplify Benefits and Engage Employees

With MMA MarketLink, employees enjoy a personalized experience and can access the resources they need to become more informed healthcare consumers.

- One system for benefits enrollment, education and engagement
- Customizable user interface with mobile capabilities for easy access from anywhere
- Educational tools including videos, plan comparisons and decision support resources
- Total rewards statements to demonstrate the full value of benefits provided
- One-stop shopping for all health and welfare benefits, including core and voluntary benefits and spending accounts

MMA MarketLink also offers a full suite of wellness challenges, rewards, and guidance to increase employee engagement in their health and wellbeing.

Designed for mid-size to large employers, MMA MarketLink can streamline employee benefits administration for a single location or scale to meet the complex needs of a national corporation.

Comprehensive Solution from a Leading Middle Market Broker

Developed by employee benefit and technology industry specialists, MMA MarketLink offers employers a comprehensive benefits administration tool that will change the way you manage your program.

- Streamline administrative tasks to get more time to focus on core business functions
- Leverage real-time reporting tools, including new hire and open enrollment statistics, aggregate benefits spend, and more
- Comply with ACA reporting requirements, including IRC Section 6056 reporting
- Automate monthly carrier billing and reconciliation
- Integrate health and wellbeing data, including HRA and biometrics
- Bundle COBRA and spending account administration to create added efficiencies
- Incorporate turnkey benefits packages from leading insurance carriers

MMA MarketLink is backed by the power of Marsh & McLennan Agency (MMA), a leading middle market broker with over \$1 billion in annual revenue and deep expertise in insurance and employee benefits. With local MMA offices throughout the country, MarketLink provides the best of both worlds – world class service with a local touch.

The MarketLink Glidepath

From benefits enrollment and administration to enhanced plan offerings and wellness, MarketLink can scale to meet the dynamic needs of your business and your employees.

Create efficiencies within your organization by leveraging an integrated platform for benefits enrollment and year-round employee engagement

Enhance your benefits program by integrating voluntary benefits, COBRA and spending account administration into MarketLink

Leverage the full suite of MarketLink services and encourage healthy consumer behavior by offering a wellness program and HSA compatible plans

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For more information, visit www.mmamarketlink.com, or contact your local MMA representative.

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